

GENÇ YÖNETİCİ VE İŞ İNSANLARI DERNEĞİ
(“GYIAD”)
Cookie Policy

What are Cookies?

Cookies are very small text files, usually composed of letters and numbers, that are saved to your computer (or other devices such as smartphones or tablets) by browsers of the websites you visit.

Cookies do not include personal information about visitors, such as name, gender or address.

Cookies are generated by servers that manage the website you visit. By this way, the server can understand when a visitor visits the same site. Cookies can be likened to identity cards that show website owners that the same visitor is visiting the site again.

How GYIAD cookies are used?

GYIAD cookies;

- are used in order to remember your preferences and personalize your use of the website/mobile application/ mobile site. This utilization:
- includes the cookies that record your password and keep your website/mobile app/ mobile site logged in continuously, saving you the trouble of entering passwords multiple times each time you visit, and
- the cookies that remember and recognize you on subsequent visits to the website/mobile application /mobile site.
- **Performing basic functions necessary for the operation of the Site.** For example, Site members can login with membership information.
- **Analyzing the Site and improving the performance of the Site.** For example, identifying the numbers of visitors of the Site and adjusting performance accordingly or making it easier for visitors to find what they are looking for.
- **Increasing the functionality of the Site and providing ease of use.** For example, remembering the username or search queries on a subsequent visit of the visitor to the Site or linking to third-party social media activities through the Site.

How does GYIAD use third party cookies for advertising and re-targeting purposes?

GYIAD cookies may also be used in order to offer you the advertisements that you may be interested in when you visit the website, mobile application or mobile site and/or websites of the GYIAD of the electronic trading platforms operated by GYIAD or when you visit the websites on which the ads are placed by GYIAD or when you visit the search engines, for the purpose of activating the “advertising technology” thereto. The advertising technology uses information about your previous visits to the website/mobile application /mobile site and to the websites / mobile / mobile site applications on which the ads are placed by the GYIAD, in order to offer you specific ads according to your interests. While offering such ads, a unique third-party cookie may be placed in your browser so that GYIAD can recognize you.

GYIAD is also using Google, Inc. ("Google"), which is a web analytics service provided by Google Analytics. Google Analytics uses cookies for the purpose of analyzing how the visitors use the website/mobile application/ mobile site through statistical information/reports thereof. For more information about using the Google Analytics (including rejection options), please visit the following website: <https://www.google.com/intl/tr/policies/privacy/#infocollect>

In addition to this, your e-mail address is shared with these platforms, in order to offer you the ads that may be interesting for you on social media platforms and in order to create a special target audience. Your e-mail address is transmitted through secure channels and environments provided by these platforms. Social media platforms use your e-mail address only for matching purposes, by hashing your e-mail. Your e-mail address is not shared with third parties or other advertisers and it is deleted from the social media platforms, as soon as possible after the matching process is completed.

For example; Facebook is (a) responsible for maintaining the security and integrity of your data as long as it is available on Facebook systems; and (b) to take the necessary technical and physical security measures, in order to protect your personal data from accidental or unauthorized access and unauthorized use, alteration or disclosure of your personal data available in the Facebook systems, which are developed in a manner in order to include such technical and physical security measures and it shall ensure the privacy and security of your e-mail address and Facebook User ID collection, which creates your specific audience (“your specific audience”) and which is encrypted with the hash method. Furthermore, without your permission or unless required by law, Facebook will not provide access or information to third parties or other advertisers for your specific audience, or add your specific audience information into the information about our users, or create interest-based profiles or use your specific audience outside of providing services to you. In order to learn more about the

terms of specific audience of Facebook, visit the below given address: <https://www.facebook.com/ads/manage/customaudiences/tos.php?> and you may also visit the below given address to learn about the Facebook Privacy Policy: <https://www.facebook.com/privacy/explanation>.

Management of Cookies

Depending on your Internet browser type, you can exercise your right to learn about cookies and allow or reject the cookies by following the below given steps:

- Google Chrome: You can allow or block cookies from the “Cookie” tab by clicking the “lock mark” or “i” in the “address section” in of your browser.
- Internet Explorer: Click on the “Tools” section at the top right corner of your browser and click on the “Security” segment and manage your cookies either by “allowing” them or by “not allowing” them.
- Mozilla Firefox: Click on the “open menu” section at the top right corner of your browser and click on the “Options” segment and manage your cookies by using the “Privacy and Security” button here.
- For other browsers (such as Opera, Microsoft edge), you may review the help or support pages of relevant browser.
- Safari: Select the “safari” segment from the “Adjustments” section of your smart phone and manage your cookies by using the “Privacy and Security” section.
- Along with the above-mentioned options, you may also visit the address of: <https://www.allaboutcookies.org>, <https://www.youronlinechoices.eu/> in order to learn more about all of the cookies and for cookie management or you may use the "Privacy Badger" application. (<https://www.eff.org/tr/privacybadger>)
- For the management of the cookies or SDK in mobile applications, you may follow the instructions given in the Privacy or Adjustments sections of your device or you may download and use the Lumen Privacy Monitor (<https://haystack.mobi>) to your smart phone.

If you reject the persistent cookies or session cookies, you may still continue to use that website, mobile application or mobile site, however you may not be able to access overall functions of that website, mobile application or mobile site or you may have a limited access. This matter may vary depending on the mobile applications.

Cookie Types

Types of Cookies depending on the durations of use: The electronic trading platforms operated by the GYIAD use session cookies and persistent cookies on the websites, mobile applications and mobile sites according to their duration of use. The session cookie ends when you close your browser. A persistent cookie remains on your hard disk for a long time or indefinitely.

Types of cookies depending on the owner or the party placing the cookie: GYIAD cookies “first party cookies” and “third party cookies” are used on the websites, mobile applications and mobile sites of the electronic trading platforms operated by the GYIAD, depending on the party placing such cookies on such websites. GYIAD cookies are generated by GYIAD and the third party cookies are managed by third party companies, that we work in collaboration with.

Types of cookies depending on the intended use: The technical cookies, verification cookies, and analytical cookies are used on the websites, mobile applications and mobile sites of the electronic trading platforms operated by GYIAD depending on their intended use.

Session Cookies	Session cookies are temporary cookies used during our visitors' visits to the Site, which are deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the Site during your visit. For example; it is enabled for you to fill multiple forms of online forms.
Persistent Cookies	<p>Persistent cookies are types of cookies which are used in order to improve the functionality of the Site and to provide a faster and better service to our visitors. These types of cookies are used in order to remember the preferences of our visitors and they are stored on the device used by browsers. Some certain types of these persistent cookies may also be used in order to provide you with specific recommendations, by taking into account of your intended use of the Site.</p> <p>By virtue of the persistent cookies, if you re-visit the Site with the same device, it will check whether your device has a cookie created by the Site, and if so, it will tell you that you have visited the site before, and the content to be communicated to you will be determined accordingly, and therefore a better service will be provided to you.</p>
Technical Cookies	Technical cookies are used in order to ensure the operation of the Site and the non-functioning pages and areas of the website are determined by using these cookies.
Verification Cookies	If visitors log into the Site using their passwords, such cookies will prevent the user from re-entering the password on each one of the

	pages visited, by identifying that the visitor is the site user during the visit of each page on the Site.
Analytic Cookies	Analytical cookies are cookies that provide the production of analytical results such as the numbers of visitors of the Site, the detection of pages displayed on the Site, Site visit hours, Site page scrolling movements and etc.

The details regarding the cookies given place on the website of GYIAD are given in the below table:

Cookie Service Provider	Cookie Name	Cookie Purpose	Cookie Type	Cookie Duration
GYIAD	XSRF-TOKEN	To ensure the security of form filling and post-operations performed on the website	Session Cookie	During the session period of the browser
GYIAD	gyiad_session	It is kept anonymous and used to remember visiting and visitor preferences (browser, language etc.)	Session Cookie	During the session period of the browser
GYIAD	Admin-Token	for website management panel security reach	Session Cookie	During the session period of the browser
CloudFlare	_cfb, _cf_bm, ve_cfdoid	It is maintained by the 3rd party service provider CloudFlare;	Persistent Cookie	It is updated on each login of the site by

		for website security, visiting traffic management and efficient use of server resources.		the user. Maximum 1 year
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